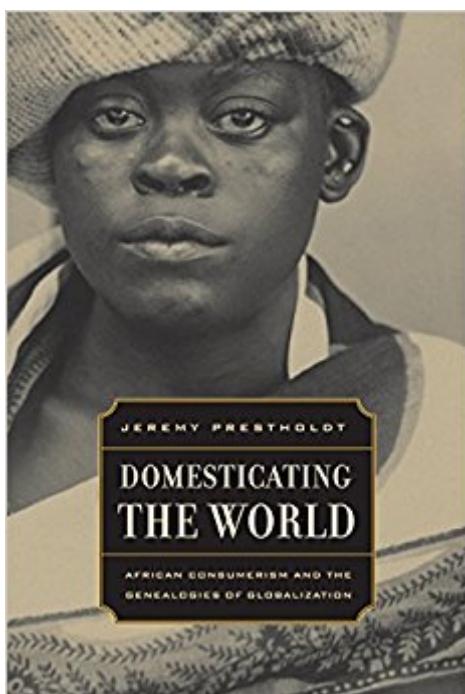


The book was found

Domesticating The World: African Consumerism And The Genealogies Of Globalization (California World History Library)



Synopsis

This book boldly unsettles the idea of globalization as a recent phenomenon; and one driven solely by Western interests; by offering a compelling new perspective on global interconnectivity in the nineteenth century. Jeremy Prestholdt examines East African consumers' changing desires for material goods from around the world in an era of sweeping social and economic change. Exploring complex webs of local consumer demands that affected patterns of exchange and production as far away as India and the United States, the book challenges presumptions that Africa's global relationships have always been dictated by outsiders. Full of rich and often-surprising vignettes that outline forgotten trajectories of global trade and consumption, it powerfully demonstrates how contemporary globalization is foreshadowed in deep histories of intersecting and reciprocal relationships across vast distances.

Book Information

Series: California World History Library (Book 6)

Paperback: 288 pages

Publisher: University of California Press; 1 edition (January 15, 2008)

Language: English

ISBN-10: 0520254236

ISBN-13: 978-0520254237

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #420,894 in Books (See Top 100 in Books) #89 in Books > Politics & Social Sciences > Politics & Government > International & World Politics > Trades & Tariffs #110 in Books > History > Africa > East Africa #261 in Books > Textbooks > Humanities > History > Africa

Customer Reviews

âœDomesticating the World comes at an important moment in the development of globalization studies.â • (Jessica Lynn Achberger World History Bltn 2010-06-30)âœThis is truly a remarkable and important book. It is extremely well written, includes some wonderful pictures and illustrations, and is very accessible and engaging for scholars and students.â • (Dorothy L. Hodgson American Historical Review 2009-12-01)âœThe breadth and methodological approach, along with the singularity of its content, make this book a highly necessary addition to the ever-growing body of

“ Ingeniously stands the study of globalization and trade on its head.â •—Edward Alpers, Chair of Department of History, UCLA

[Download to continue reading...](#)

Domesticating the World: African Consumerism and the Genealogies of Globalization (California World History Library) African: African Recipes - The Very Best African Cookbook (African recipes, African cookbook, African cook book, African recipe, African recipe book) World History, Ancient History, Asian History, United States History, European History, Russian History, Indian History, African History. (world history) California: California Travel Guide: 101 Coolest Things to Do in California (Los Angeles Travel Guide, San Francisco Travel Guide, Yosemite National Park, Budget Travel California) Domesticating History: The Political Origins of America's House Museums The African Diaspora: Slavery, Modernity, and Globalization (Rochester Studies in African History and the Diaspora) Domesticating the Empire: Race, Gender, and Family Life in French and Dutch Colonialism Africa: African History: From Ancient Egypt to Modern South Africa - Stories, People and Events That Shaped The History of Africa (African Folktales, African ... Africa, Somalia, Nelson Mandela Book 3) Remaking New York: Primitive Globalization and the Politics of Urban Community, Vol. 12 (Globalization and Community) Globalization, Culture, and Branding: How to Leverage Cultural Equity for Building Iconic Brands in the Era of Globalization Embodied Avatars: Genealogies of Black Feminist Art and Performance (Sexual Cultures) Spiritual Despots: Modern Hinduism and the Genealogies of Self-Rule (South Asia Across the Disciplines) Sourcebook for Jewish Genealogies and Family Histories Pennsylvania Genealogies And Family Histories: A Bibliography of Books about Pennsylvania Families African Masks Coloring Book: A Coloring Book Featuring Over 30 Images Inspired By Traditional African Masks,Cultural History,Folk Art Coloring Book,African Art Decor Long Island Genealogies Reading the Splendid Body: Gender and Consumerism in Eighteenth-Century British Writing on India The Conquest of Cool: Business Culture, Counterculture, and the Rise of Hip Consumerism Work, Consumerism and the New Poor (Issues in Society) The Psychology of Overeating: Food and the Culture of Consumerism

[Contact Us](#)

[DMCA](#)

[Privacy](#)

FAQ & Help